John Robertson
Branch Librarian Supervisor, Warren Public Library

Session Summaries:

Exhibit Hall
Friday, June 28, 2013 - 5:30pm - 7:00pm and various other times throughout the conference

The exhibit hall featured over 800 exhibiting organizations from all aspects of librarianship. Exhibitors included library architectural firms, furniture representatives, databases vendors, eBook vendors, government organizations, book publishers, and more.

During my time in the exhibit hall, I spoke with vendors that we currently deal with (Gale, Evanced, OverDrive, etc...) and also vendors whose products we may have been considering to purchase in the future, such as Mango Languages. I also picked up several galleys and advanced readers copies of books from publisher's booths to evaluate for possible inclusion into our collection when they are published.

Tor Book Buzz Presentation
Saturday, June 29, 2013 – 8:30 – 9:30 am
Presenters: Susan Chang and Melissa Frain, Editors at Tor Books

Editors Susan Chang and Melissa Frain discussed several books that will be coming out through Tor books in the fall through early 2014. They covered books coming out in Tor's YA line and their Starscape imprint for middle readers. I initially attended this program because I thought they were also going to cover adult titles as well. I did pick up handouts for the librarian at WCV who does YA ordering. Among the books to look forward to include *Expiration Day* by William Powell, *Three* by Kirsten Simmons, and *Wipeout of the Wireless Weenies* by David Lubar.

Librarians as Learning Leaders: Networked for the 21st Century
Saturday, June 29, 2013 – 10:30 – 11:30 am
Presenters: Wendi Bost, Orange County Library System, FL, Public Service Administrator; Sandra Mayer, Orange County Library System, FL, Branch Librarian

In this presentation, Wendi Bost and Sandra Meyer discussed how they created a "learning organization" at their library system. A learning organization is "an organization that facilitates the learning of its members and continuously transforms itself". Their learning organization meets every other month and discusses a variety of topics. Some topics include what databases show be renewed, what events are happening at their respective branches, and what new products should the library consider purchasing. They also foster teams to help establish new services, such as the downloadable support team. Overall, they have found that their use of a learning organization has been beneficial to their system and has resulted in increased job satisfaction for their employees.

Long e-Overdue
Saturday, June 20, 2013 1:00-2:30pm

Presenters: Henry Bankhead, library manager for adult services at Los Gatos (Calif.) Public Library; Jamie LaRue, director of Douglas County Libraries. CO; Mary Minow, Follett Chair at Dominican University library school in River Forest, IL; Michael Porter, president of Library Renewal

Currently, most library eBook platforms, such as OverDrive, Baker and Taylor, and 3M operate on the same principle: the library buys eBooks through these vendors, but in actuality are only buying a license for these eBooks. Should a library decide to switch to a different platform, they lose access to their licensed content. Additionally, purchasing eBooks through these platforms is difficult for many libraries due to publisher restrictions. Some examples includes new copies of eBooks going for over twice what the hardcover book would be, eBooks that the library does not have access to after 26 checkouts, or publishers that simply will not sell to the library market in the first place.

This panel discussion explored how some libraries are trying to disrupt the status quo. One of the major speakers was Jamie LaRue, director of Douglas County Libraries in Colorado. Based on the restrictions set in place by popular eBook vendors, Douglas County created their own eBook platform. The library purchases content directly from publishers with no middleman, and "owns" the content rather that licensing the content (for more info, see: http://douglascountylibraries.org/content/ebooks-and-DCL). They set up their own server to host content. During the panel, Mr. LaRue mentioned that much is made about copyright, how DRM (digital rights management) software and licensing models are to protect works from being copied. In actuality, he argued, copyright "is [now] not a creative asset, but a corporate asset" designed for publishers to make more money.

The panel also brought up how currently eBook platforms and publishers try to encourage friction to make the checkout process more difficult to discourage eBook checkouts, when in actuality it doesn't have to be hard.

As a solution, the panel proposed that libraries need to experiment, and not be so timid. As a community, if the big publishers won't work with us, libraries should be working with smaller publishers to demonstrate the purchasing power of the library community. We should be looking at local content, such as local histories and digitizing local newspapers. We need to be creating displays ourselves to market eBooks, not relying on 3rd party solutions. The panel agreed that in order for this this to work, libraries need to become more tech savvy and recruit tech-minded individuals who can manage creation of these eBook platforms, such as designing websites, managing eBook content servers, etc...

Poster Sessions
Saturday, June 20, 2013 2:30-4:00 pm

The poster sessions were held in the exhibit hall of the convention. Each person presenting had a poster board presentation displaying their research that they carried out in their library. The sessions that I attended included:

- **The "Like" Pursuit: Chasing Engagement Through Social Media**
  Author: Rachael Dreyer, Reference Archivist, American Heritage Center, University of Wyoming
  The session examined the success the American Heritage Center at the University of Wyoming had use social media to promote a contest based on an item in their archives. The American Heritage Center houses the Forrest J. Ackerman papers, and included in the archives is a Tribble prop for the original Star Trek television show. The library featured a Name the Tribble contest, and used social media sites such as Facebook to promote the contest.

- **Consumer Basics, Plain & Simple: Helping ALL Your Patrons**
  Author: Carol Kando-Pineda, Project Manager, Federal Trade Commission
  The Federal Trade Commission partnered with the non-profit Center for Applied Linguistics to develop a website and materials to reach a wide-range of people to help them understand basic financial principles such as credit, debt, identity theft, scams, budgeting, opening a bank account, shopping for prepaid cards, and managing money. The resulting website http://www.consumer.gov/ was demonstrated and promotional materials where handed out.

- **Peripatetic Librarians at a Community College**
  Author: Cornel Darden, Librarian, Kennedy King College Library, Chicago, IL
  This poster session explored how a community college is abandoning the traditional reference desk and is instead equipping reference staff with iPads to roam the stacks and take reference to where patrons are at. These same librarians are attending other spots on campus, such as writing labs, to deliver reference service outside of the library.

- **Connected Kids - Technology Programs to Inspire Creative Exploration**
  Author: Alyson Krawczyk, Librarian, Youth Services, Barrington Area Library
  Author: Michael Campagna, Librarian, Youth Services, Barrington Area Library
  This poster session examined technology programs for youth that are easy to carry out in a library. Examples of programs included "light-painting", where a digital camera is set on a long-exposure and participants move lightsticks in a darkened room and stop-motion animation, whereby using a simple digital camera and basic video/animation software patrons created mini animated movies. The library then collected these movies and held a film festival for the participants.

Conversation Starters: Stand Out and be Outstanding - Fearlessly Leading Your Library Career
Saturday, June 20, 2013 2:30-4:00 pm
Speaker: Allison Rose Tran, Teen Services Librarian, Mission Viejo Library, CA
Speaker: Cen Campbell, Founder, Littleelit.com
Speaker: Dolly Goyal, Teen Services Librarian, San Mateo County Library, CA
Speaker: Genesis Hansen, Manager of Support Services, Mission Viejo Library,CA
Speaker: Martha Camacho, Head of Central Library, Pasadena Public Library,CA
Speaker: Patrick "PC" Sweeney, Branch Manager, San Mateo County Library, CA
Speaker: Yemila Alvarez, International Center Manager, San Francisco Public Library, CA

This session was designed to initiate conversation between the speakers and the attendees on issues they have had with their library career, and how to stand out in the field. Each speaker spoke for 5 minutes, giving examples of how they got to their current positions, some of the challenges they faced, and how to move forward. Several of the speakers were recently hired into management positions, and I could relate with some of the issues that are facing. The rest of the session was a dialogue between the speakers and the attendees.

PR Forum: The $84 Question: Why libraries matter and can do more in the era of e-books, social media and branding
Sunday, June 30, 2013 – 8:30 – 10:00 am
Presenter: David Vinjamuri, NYU, author of *Accidental Branding: How Ordinary People Build Extraordinary Brands* and the novel *Operator*

David Vinjamuri came to the attention of the library world when he wrote articles on eBooks and libraries on his blog at Forbes.com (article link: http://www.forbes.com/sites/davidvinjamuri/2012/12/11/the-wrong-war-over-

ebooks-publishers-vs-libraries/). During his presentation, he discussed how libraries need to better market themselves. He mentioned that libraries have changed in the eyes of the publisher. Before eBooks, libraries were partners with publishers, now; they are competitors taking away sales. Libraries need to show publishers that they are indeed partners with still, and can help drive sales. One way to do this is if libraries picked a small press eBook and featured it on their websites and book displays to see if they could turn it into a bestseller.

With the demise of chain bookstores (though indies are holding steady), libraries continue to be "the heart of the community", a place to reach people, and a source for people's information needs. Libraries in general need to do a better job at marketing. They need to do a better job curating and merchandising their collections (not feature just the latest best sellers from the big publishers, but dig deep into their collections to feature relevant information). They also need to promote their product, and through collective action show book publishers and their communities what they are worth.

Author Talk: Brandon Sanderson
Sunday, June 30, 2013 – 11:30am-12:15pm
Presenter: Brandon Sanderson

Brandon Sanderson is a popular fantasy author, best known for the Mistborn trilogy of novels and the novel *The Way of Kings*. He was chosen to complete Robert Jordan's epic fantasy series, The Wheel of Time, after Mr. Jordan's untimely passing. He has two recently released books for YA readers (*The Rithmatist* and *Steelheart*), and also won a Hugo Award this year for his novella *The Emperor's Soul*.

During Mr. Sanderson's talk he discussed his approach to writing and his writing style. He talked about the mammoth task that he had when he was asked to complete The Wheel of Time series. He also spent time discussing how when he was a child, he didn't read much, but an elementary school teacher and local librarians introduced him to fantasy novels. He related that if it wasn't for them he wouldn't be where he is at today. Mr. Sanderson said that librarians should not make judgments about what someone is reading, but "give them what they want".

Top Technology Trends & LITA Awards Presentation
Sunday, June 30, 2013 - 1:00-2:30pm
Moderator: Lorcan Dempsey, chief strategist and VP of OCLC Research
Speaker: Brewster Kahle, found of the Internet Archive
Speaker: Char Booth, instruction services manager & E-Learning librarian for Claremont Colleges Library, CA
Speaker: Aimee Fifarek, IT and digital initiatives deputy director for the Phoenix Public Library, AZ
Speaker: Sarah Houghton, director for the San Rafael Public Library, CA
Speaker: Clifford Lynch, executive director for the Center for Networked Information;
Speaker: Gary Price, founder and editor of FullTextReports.com and *LJ* infoDOCKET

The Top Technology Trends program is an annual program at ALA presented by the Library Information Technology Association (LITA). Each year, a panel discusses what some of the major technology trends are that are affecting libraries.

Char Booth discussed the role of Massive Online Open Courses (MOOCs) and how they are affecting college libraries. According to Wikipedia, a MOOC is an "online course aimed at large-scale interactive participation and open access via the web" (http://en.wikipedia.org/wiki/Massive_open_online_course). MOOC examples can be

found at https://www.coursera.org/. According to Ms. Booth, libraries need to determine how they can support these courses in which 1,000 people can take at the same time.

Brewster Kahle, Sarah Houghton, and Gary Price mentioned the importance of privacy as it relates to libraries. Mr. Kahle discusses the importance of protecting library users' privacy, especially in light of the NSA surveillance scandal. He mentioned that we protect user's checkout privacy, but that we should be doing more. He mentioned that libraries should "delete IP addresses of people that are coming to your websites" to protect their privacy. Sarah Houghton discussed the concerns of living in a surveillance state, how we need to be transparent, and how digital literacy is an important mission of the library. Mr. Price mentioned privacy as it relates to OverDrive and eBooks. Currently, a Kindle user checks out an OverDrive eBook, which gets based to Amazon to fulfill. Amazon.com now has a record of that person's library checkouts, which is something that in the past libraries tried their best to protect. While some users may not have a problem with this, it is important that libraries are transparent about this so that patrons can make an informed decision about this and what steps need to be taken to remove this information.

Ms. Fifarek discussed the Digital Arizona Library Project, which is a project similar to the Douglas County library model, in which libraries create their own eBook lending services instead of subscribing to vendors with restrictive licensing agreements.

Mr. Lynch discussed the importance of Author ID's and persistent digital identifiers to identify works by authors across the digital landscape.

The entire program can be viewed here: http://youtu.be/FogwEroLuyo.

More than a Book-Lined Internet Café
Sunday, June 30, 2013 – 3:00-4:00
Presenter: Cory Doctorow

Cory Doctorow is a digital rights activist, science fiction novelist, and co-editor of the popular website *Boing Boing*. During his discussion, he tried to give answers to the question "Why do we need libraries?" For many, the concept of the library is outdated; after all, you can find everything "on the Internet" now. Doctorow argued that this is not the case, but that libraries need to do more.

Doctorow mentioned that "good librarians don't make people feel guilty about finding information online, good librarians enable people to use the information that they find". For much of his talk, he discussed how libraries need to branch out beyond their traditional role and enable more community interaction and involvement. One way to do this is to create "hackerspaces" and "makerspaces" where people can come into the library and create things with technology.

Let's talk comics: A roundtable discussion
Sunday, June 30, 2013 – 4:30-5:30
Moderator: Mike Pawuk, Cuyahoga County Public Library, OH
Speaker: Gail Simone, author: *Action Comics, Batgirl*
Speaker: Gregg Hurwitz, novelist/author: *Tell No Lies* (novel), *Batman: The Dark Knight*
Speaker: John Green, author/artist: Disney comics
Speaker: Paul Pope, author/artist: *Battling Boy, Batman: Year 100*

On this panel, several creators of comics discussed aspects of their job, including how they come up with stories, how they broke into comics, and what they consider is the most difficult parts of their job. The panel was highly entertaining. Of particular interest is Paul Pope's new project *Battling Boy*. He wrote it for a younger audience who is interested in superhero comics, but who may not be ready for the heavier and darker themes that are current mainstays in modern superhero comics.

American Library Association Annual Conference 2013 – Chicago, IL
Submitted by Lynn Bieszka

In general, it was nice to go to ALA to see people and hear what was going around the country. I talked to librarians, library workers, and book enthusiasts while in sessions and while standing in line.

In the exhibit hall, besides collecting authors' autographs and my Diary of a Wimpy Kid umbrella, I talked to a number of vendors. The representative from 3M was happy when I walked away. I asked why their tags were so large and conspicuous and told him that they actually promoted theft in my library. I inquired why their tags were not small (barcode size) like the ones that Clinton Macomb has. He told me that they were working on making them smaller and that they used to be three inches square. He suggested that we just make our address labels bigger and cover the 3M tags.

I saw some fabulous and fun looking children's furniture that might work into our renovation plans for Bush and Burnette. There were Lego tables and train tables, mirrors and manipulative toys to mount on walls, chairs that looked like books and animals, and caves and castles. There are many colorful and interesting choices for children's areas. Some can be wiped down with a damp cloth and others have covers that are machine washable. Big Cozy Books has benches that look like books. You can choose the title you want on them. They were made of a vinyl type material. They also had wall art which looked like books coming out of the wall and floorscapes. Unfortunately, the floorscapes were cloth and would be difficult to keep clean. The most distressing part of all of this furniture is the price. I attended a session on library furniture and most of the pieces shown at the session seemed very expensive to me as well. I asked about warranties on some of the furniture and the replies ranged from one to three years. For the price, this didn't seem adequate. When we start renovations, if we decide to do some not "normal" looking children's furniture, we'll have to do some more research and comparisons.

One of the sessions that I attended was about creating a living or human library. One library made shirts with barcodes on them for each of their "books" to wear. Librarians from several libraries were on the panel and talked about their experiences. All of the "books" volunteered. They chose their own title and helped write a brief description of themselves. "Readers" would come into the space, read the descriptions of the "books", and choose one to check out. The libraries had tables situated around the space where the "book" and "reader" would go to converse. There were several ground rules including the "reader" may ask any questions but the "book" does not have to answer any questions they consider too personal or rude and you must return the "book" in the same mental and physical condition you received it. Check out was usually a half hour but you could have one renewal if no one was waiting. Some of the books were Politician, Grease Monkey, Witch, Muslim, Teen Mom, Vegetarian, Alcoholic, Hillbilly, and Jehovah's Witness.

As previously mentioned, I attended a session on the best new library furniture as voted on by a panel which included an architect, library staff, and designer. I learned several things. First, library furniture is too expensive. One of the chairs cost several hundred dollars and looked similar to one I

have seen at Ikea for less than one hundred. I am not sure what the warranty is on either one. Some of the other pieces were plastic and sort of funky looking, not exactly my style. One of them, a green shelving unit made up of circles, made me thinking of children climbing. They had one light that they had chosen as the best. It looked much like the standard tube light but it was anti-glare and environmentally friendly. The gentleman said that lighting is the most important part of your furnishings. If people can't see well, the rest doesn't matter. Also, if your light bulbs are too expensive to keep on or to replace when they burn out, you'll regret that as well.

Related to this, I attended a session called ***10 Steps to a Better Library Interior***. Part of the focus was on lighting, not just artificial lights which are necessary but natural lighting as well. Libraries need to have spaces that offer privacy and shelter and spaces that allow for community or group time. We should offer variety in the type of seating we provide as well as visual variety. We need to embrace color but not overdue it. Unclutter which is a hard thing to do in small spaces when you try to offer so much. Try to remove barriers whether through removing shelving or just lowering it to change the line of sight. Try the less is more theory. Avoid competing focal points, mismatched signage, and mismatched colors.

There was a session on the Elusive Library Non-User. The idea of the session was to do qualitative and quantitative studies of non-users. However, you have to find them and they have to be willing to participate in library studies. You can't put a link on your homepage or facebook page to a study about why they aren't using the library. Some suggestions included telephone interviews to random numbers in your area (which leaves out cell phone users) or going to a teen center or community center and conducting interviews and focus groups. If possible, the presenters felt that you should use a professional recruiting service to identify, schedule, and confirm meetings with non-users. For a case study, the presenters used the Lincolnwood Public Library. They sent a survey to each home in their county (their service area). The top concerns gleaned from the returned surveys were that residents wanted a more comfortable physical space in the library, better access to popular materials, technology training, and better virtual service. The library responded by planning a remodel of the current library space, focusing on popular adult materials and letting go of the "balanced collection" ideal, starting technology training programs, implementing mobile apps, and redesigning their website. Before the survey, 29% of resident had library cards. A year later, 41% of residents had library cards. Putting a survey in the water bills may be an option for us. As we are so far back in the Newsbeat, I don't know that putting survey information in it would be helpful. It may only be current library users who look for library information in the Newsbeat. I feel that we need more direct contact either through the water bills or a direct mailing to reach non-users.

In general, it is always a good thing to go to a conference and be exposed to people and ideas outside of our normal group. It makes you think a little outside the box or comfort zone. Especially with renovations in the future, exposure to different ideas is a plus. We did not get to see much of the city, other than from our hotel room window, because of the conference schedule.

Conference Report

Jamie Babcock

Warren Civic Center Library

2013 ALA Annual Conference – Chicago

Sessions Attended Saturday, June 29, 2013, and Sunday, June 30, 2013

<u>Saturday, June 29, 2013</u>

<u>20 Programs Under $20</u>

<u>8:30 – 10:00 a.m.</u>

The session presenter gave an overview of just what the program title described: she explained (slightly more than) twenty programs for children and teens that cost less than $20 each to present. Some were educational as well as fun, such as a Rube Goldberg program in which attendees create a machine from everyday objects that completes a simple task in a complicated fashion; some were purely entertaining, such as the self-explanatory Cupcake Fondue program. The presenter described other programs that were well-received at her library: Picture It, with props and backgrounds for library staff to photograph attendees and create prints for them; Spy Society, which incorporated memorization, code-breaking, rubber-band guns, and a "laser" maze of crepe paper; and Bottle Cap Mosaics, in which collected caps are used to create a large group mosaic or small individual mosaics. Overall, the presenter provided great practical ideas to promote creativity and collaboration, both between library staff members in the program planning stages and between participants during the events themselves.

<u>Librarians as Learning Leaders: Networked for the 21st Century</u>

<u>10:30 – 11:30 a.m.</u>

The session presenters described their method of staff collaboration in efforts to boost staff morale, offer better service to library users, and find the "hook" to attract patrons to the library. The voluntary "Librarians as Learning Leaders" group—or LLL—meets face-to-face every other month with the aim "to keep the library relevant." The group focuses upon five core methods to

achieve the goal of an evolving library: 1) supportive and shared leadership – the library director does not lead alone; 2) collective creativity – all voices are welcome and considered; 3) shared values and vision; 4) supportive conditions – staff members are allowed time and accommodation to participate ; 5) people factors – all are held accountable. One of the LLL's outcomes, or "ideas to action," is EPOCH (Electronically Preserving Obituaries as Cultural Heritage), an obituary database. This project has entailed writing grants, feasibility and usability studies, and progress on software development. The presenters considered LLL an essential part of this major, evolving project, as collaboration has increased both job satisfaction and service to users. Ultimately, the presenters stressed, teamwork is essential to a library's "continuous self-improvement."

Dynamic Duos: Collaboration Between School and Public Library Systems

1:00 – 2:30 p.m.

The session presenters offered practical ideas for organizing and implementing collaboration between school and public library systems. Such cooperation offers several potential benefits, which can be used to prompt involvement at all levels: students receive homework help for better grades and become lifelong learners; educators learn about services and material and become more likely to provide the public library with purchase suggestions and book lists; libraries increase patron satisfaction and statistics and earn good publicity; communities make wise financial investments, have residents of all backgrounds who use the library, and increase in desirability because of thriving libraries.

The presenters suggested typical class visits, as well as other means of connecting with schools. To get started, they recommended advocating, assessing capabilities, looking for partners, listening and adapting to the needs of students and educators, and starting small. Some atypical arrangements include a public library hosting kindergarten registration for all of the town's schools; another hosting a "Literacy Carnival" for children involved with the court systems, offering SRC registration, crafts, and free books; and a public librarian, or "youth literacy coordinator," visiting middle and high school lunchrooms monthly to bring the library to schools, with books, crafts, games, and materials to highlight the collection. For the next batch of

future librarians, school and public library partnerships have begun in LIS education, with emphasis on the common goals of "connection, communication, cooperation, and collaboration."

Easy and Affordable Accessibility
<div align="right">

3:00 – 4:00 p.m.
</div>

The session presenters stressed that library staff members themselves comprise the most important resource for special needs outreach. They recommend designating a person as special needs liaison between the library and organizations to engage in problem-solving and to communicate with users with special needs. Libraries should be proactive in meeting the special needs of patrons, rather than waiting for a special need to arise without a plan or a method to accommodate that need. Beyond these suggestions, the session mostly described adaptive equipment for those with physiological special needs, ranging from about $30 for an MP3 player to about $1500 for a sound system, that libraries may consider purchasing for those patrons with hearing loss, vision loss, and mobility issues; a few items also addressed dyslexia and memory loss. For libraries without policies and adaptive materials for those with special needs, the ASCLA disabilities policy and the IFLA disability checklist are recommended as starting points.

The Power of Collaboration: Transforming the Future Through Community Partnerships
<div align="right">

4:30 – 6:00 p.m.
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The presenters explained how Dane County (Wisconsin) consortium of twenty-eight libraries, began with a $350,000 collection development grant challenge in 2007 with a community foundation and ultimately will end with a $1.4 million library endowment in 2014. Each library had a five-person leadership team to promote the campaign, which include brochures appealing for gifts, staff t-shirts, bookmarks, newspaper ads, and posters. At the time of the session, the campaign had had 65 donors giving at least $1,000; most indicative of fundraising success, 100% of the top 50 donors had never given to library endowments prior.

The community foundation's perspective of the campaign found: people love libraries; the best champions of libraries aren't always librarians; new donors and new *types* of donors give new gifts, and often larger gifts; many partners, though successful thus far, required complex planning and communication. The library's perspective found: the campaign greatly increased

collaboration among libraries in program development; expert assessment increased donor development; many opportunities to promote library services arose; the relevance of libraries in a digital age needed to be explained and demonstrated; and, unsurprisingly, librarians are not natural fundraisers. For considering a community partnership opportunity in one's own community, the presenters recommended investigating a catalyst, such as collection development or endowment need; discovering if other organizations could collaborate, such as school or other public libraries; and exploring potential partnerships, both internal (within the community) and external.

Sunday, June 30, 2013

Junk Food, Beer, and Books: Intellectual Freedom in a Commercialized World
10:30 – 11:30 a.m.

The presenter, from Campaign for a Commercial-Free Childhood (CCFC), strived to demonstrate how marketing, which has changed dramatically in the last few decades, hinders creativity, critical thinking, intellectual freedom, language development, and even democracy, many of the goals of libraries. She stressed, however, that libraries can change this course for our patrons, particularly the youngest. Brand marketing is the primary way of marketing to children, involving such practices as leasing media characters for numerous products, including books and other materials in library collections—and the purpose of that branding is "to sell more media." Children's associations with media characters narrow their world and create a rigid view of roles, as seen on TV and in films, and encourages materialistic values.

Clearly illustrating her points, the presenter demonstrated the rigidity and creativity that even adults—librarians—must negotiate—or not—with three images: that of a sock puppet, that of a horse puppet, and that of Cookie Monster. As she showed each image, she asked, "Is this male or female? What is its name? What does it say? What does it do?" Even with a group of adults, the imagined back stories of the creatures became increasingly narrow. Rather than purging the collection or declining to purchase items with recognizable characters, the presenter encourages libraries to provide information about marketing to their patrons and provide other options.

The presenter recommends several ways to restrict "corporate access" to children, for both librarians and otherwise: change public attitudes; attempt to change public policy at national and state level through community organization, such as rejecting media in schools; change children's environments and how children spend their time, such as distributing flyers for Screen-Free Week; and stigmatize marketing to children.

Different Strokes: Serving the Health Information Needs of a Diverse Community
1:00 – 2:30 p.m.

The session presenters explained numerous barriers to serving the health information needs of diverse communities and how to resolve those. For those with a different language or culture, know the community: check census and other available data, as well as observe those inside and outside the library. Understand the importance of culture: some may wish to speak with elders, rather than those their own age or younger. Understand the questions: language, cultural, or social difference may exist, requiring a translator; be aware of body language and make eye contact. Know where to find the answers: rhin.org, for example, offers medical information in over eighty languages. Though print materials for many are ideal, librarians must consider the currency and accuracy of materials in non-English languages, cultural suitability (Spain's Spanish and Mexico's Spanish, for instance), and the cultural appropriateness of illustrations.

The presenter speaking about disabilities stated that 18% of U.S. residents have some type of disability, visible and invisible, and the Americans with Disabilities Act (ADA) covers physical, emotional, cognitive, and developmental issues. The ADA offers a library checklist of requirements and suggestions for those with disabilities, including parking, low-energy doors, space between desks and shelves, etc.; one aspect that many libraries may overlook is their website, which is also subject to ADA compliance guidelines. The presenter stressed the etiquette of "people-first language," saying, for instance, "the man who is deaf" rather than "a deaf man. About half of those disabled have learning disabilities and differences, often considered "hidden" disabilities, which are highly stigmatized. Whether language or learning difference, about 35% of the population is functioning at or below basic health literacy levels, such as understanding doctor's appointment information on a reminder card; health literacy is

not a reflection of intelligence. Several instances may indicate low literacy: nodding though not seeming to understand, inability to formulate questions; bring interpreter.

For the reference interview with adult learners—whether of different culture, language, or abilities—a librarian must take her/his time, and offer small chunks of info, considering what that person needs to know and understand. Healthcare information should be kept at a sixth-grade level, medical jargon should be avoided, and body language should be observed; likewise, patrons should be asked for feedback, and librarian should reaffirm information. In attempts to "get the word out," libraries should encourage their community to contact library for health information and partner with organizations to serve marginalized populations. Ultimately, the speakers stressed, those who are differently-abled are courageous to approach the reference desk for help, and a bad experience may prevent them from seeking help again.

We Are the Champions: 20s-30s Library Advocacy
3:00 – 4:00 p.m.

Though the presenters stated that "nobody likes to be called a hipster," they unabashedly presented programs and means of attracting the "hipster crowd," as done at the Sacramento Public Library. Through various non-traditional events, such as mixers at pubs, same-sex speed dating, book clubs of "cultish" titles, and roller derby, the library aims to capture the "hipster" audience of those who are childless and in their 20s through 40s. The programming for this segment of the population is promoted with advertising not usually associated with adult library programs, such as on Facebook and meetup.com, flyers left at bars, coasters at coffee shops, and just naming events creatively to attract media attention (instead of "Holiday Crafts," calling the same program "Broke-Ass Holidays"). Unfortunately, not many of these ideas for marketing or programs would work well with most libraries or library staff, rather requiring certain populations and outlooks.

Chicago Public Library: Chicago's Maker Ecosystem
4:30 – 5:30 p.m.

Though I only attended this session because the one that I wanted to attend was cancelled ("We Go Together: Pairing the Latest Non-Fiction for Teens with Fiction Titles") and no other

sessions (besides the one a coworker attended) were relevant, I found this session very interesting, though not exactly applicable to most libraries. The presenters spoke about Chicago's maker ecosystem in general, those spaces where one can "transform raw materials into something" and "fulfill an idea," and Innovation Lab, Chicago Public Library's new maker lab, in particular. Innovation Lab offers a workspace of 3D software, 3D printers, laser cutters, a milling machine, and a vinyl cutter. Those who presented about the maker movement described its connection mostly to schools, as one pilot program works with 3rd-, 4th-, 5th-, and 8th-graders in the manufacturing process of an item, from prototype to manufacturing to operations to product development. Public library connections, beyond the physical creation at CPL, range from interest in library materials for science and mathematics to marketing to art and beyond. The ultimate goal, according to the presenters, is "to get people thinking about design," whether with software and manufacturing mill or just paper, pencil, and calipers—and the public library has become involved in that process.

John Robertson
Branch Librarian Supervisor, Warren Public Library

Session Summaries:

Digital Media: 2013 & Beyond
Friday, August 2, 2013 – 9:30-10:30 am
Presenters: Peter Haasz, OverDrive; Dominique Raccah, Sourcebooks; Jeff Sterling, OverDrive

Peter Haasz discussed the development of OverDrive Read. OverDrive Read is a new platform for delivering OverDrive eBooks that doesn't use an additional piece of software or an app. Instead, by using technologies built into modern web browsers and talking advantage of features in HTML 5, OverDrive Read allows eBooks to be read directly within a web browser tab. This fulfills OverDrive's promise of "See Book, Read Book" and makes using OverDrive easier than ever. By using OverDrive Read patrons can have the same reading experience across a variety of devices, from tablets, to cell phones, to anywhere one can access the web (such as a refrigerator with an Internet screen: http://overdriveblogs.com/library/2013/01/11/ces-2013-ebooks-on-the-fridge-in-the-car-everywhere/).

Dominique Raccah discussed the results of OverDrive's first Big Library Read program. The Big Library Read program was an experiment by OverDrive to show publishers the value of libraries as they relate to the eBook market. In May, OverDrive offered the novel *The Four Corners of the Sky* by Michael Malone as its first title in the program. This book was offered for free to participating libraries, and was also offered as simultaneous access so any user could check the book out at any time. The results of the Big Library Read were significant. Eighteen days prior to the event, *The Four Corners of the Sky* only had 211 eBook checkouts throughout OverDrive libraries. During the event, it had 24,000. Sales of the book not only increased by libraries purchasing the title, but also by patrons. During the time period of the Big Library Read, *The Four Corners of the Sky*'s position on the Amazon.com sales charts rose from 67,198 to 16,798, an increase of over 50,000 spots. Overall the program was a success. OverDrive plans to have additional Big Library Read programs, with the next one scheduled for September, this time featuring a children's book.

Jeff Sterling discussed that OverDrive plans to begin offering a streaming video service later this year. It will work on any Internet accessible device. OverDrive is looking at offering quality feature films that patrons would want, and is currently in discussions with major film and television studios regarding content. Streaming video would be offered through a variety of cost models, including 1 video-1 user, simultaneous access, and pay-per-use.

Publisher Spotlight: AudioGo
Friday, August 1, 2013 – 10:30 – 10:45 am
Presenters: Ann Fonteneau, Head of Sales for Blackstone Audio Inc.

This short publisher presentation showcased some of the offerings from AudioGo that will be available soon through OverDrive. Titles to look forward to include *The Return* by Michael Gruber, *Identical* by Scott Turow and

The Signature of All Things by Elizabeth Gilbert. Additional highlights include the 2nd volume of the *Autobiography of Mark Twain*, coming in October, as well as audiobook editions of the novels by Gabriel Garcia Márquez.

Maximizing ROI with Your Collection Budget

Friday, August 1, 2013 – 11:15 am – 12:15 pm
Presenters: Jo-ann Benedetti, Upper Hudson Library System, NY; Ruth Ann Copley, North Carolina Digital Library, NC; Karen Estrovich, OverDrive; Sarah Redman, Midwest Collaborative for Library Services, MI

This session was designed to show how libraries are measuring their "return on investment" for their digital collections and also to learn how to better use features and reports in OverDrive Marketplace.

Jo-ann Benedetti discussed how the system she works with manages their OverDrive collection. Each individual library in the system is given a budget in which to work. In terms of collection development, they tend to purchase romance and thrillers as those items have had the highest turnover rates. She does not purchase dead celebrity biographies (Ed Sullivan as an example). In order to make room in her budget for OverDrive, she has dropped databases that were not performing well.

Ruth Ann Copley manages two different OverDrive consortiums in North Carolina. For most of her talk, she compared and contrasted the two.

Sarah Redman of the Midwest Collaborative for Library Services (MCLS) consortium (of which Warren is a member) gave one of the better talks. She discussed how MCLS is organized and her role as the collection development specialist with the organization. She described how she purchases items for the consortium. She limits the size of orders so that funds can be stretched throughout the year. She orders frequently so that the digital collection is updated with new content, and tends to place an order on Fridays for people looking for something new to read over the weekend. She has noticed a trend that sci-fi and fantasy is beginning to increase in popularity. She also talked about some of the collection development tools she uses, such as the websites *Shelf Awareness* and *Early Word*.

Karen Estrovich of OverDrive discussed some of the reports that can be found in OverDrive Marketplace to better see how your digital collection is performing. She mentioned that the New User Report is great for seeing how your marketing efforts are going. You should use the Unique User report to see how many people continue to use your digital collection. She emphasized that we need to do a better job marketing by illustrating some statistics, such as a Pew Research Study the found that 58% of library patrons don't know libraries provide eBooks and that 88% of eBook users have never borrowed one from the library.

Uncovering the New User and Engaging the Black Belts

Friday, August 1, 2013 – 1:30 – 2:30 pm
Presenters: Michael Blackwell, Columbus Metropolitan Library, OH; Jennifer Simon-Halai, King County Library System, WA; Melissa Marin, OverDrive; Tracy Montri, Toledo-Lucas County Public Library, OH

This session reviewed how to attract new users, as well as retain current users. Michael Blackwell said that the first step in helping patrons is to make sure that staff feels comfortable downloading digital media. You need to give staff time to learn and play around with devices and experiment with the different downloading methods. Encourage staff that they don't have to be perfect, they just have to try. To further this, at his library Mr. Blackwell set up a certification program that all staff members need to pass as part of their job responsibilities.

At Jennifer Simon Halai's library, they stress that digital media is a core service area and that staff needs to treat it as such. To increase new users they have kiosks where you can try new devices. They emphasize training, including one-on-one sessions and classes. They offer takeaway display cards that have downloading instructions on them. Additionally, they market their services at community events.

Tracy Montri increases new usage by going to where the new users are. These patrons may read digital eBooks, but haven't stepped foot in the library so don't know that the library can help their information needs. The key to increasing usage is by going out into the community and showing off what we offer. She also emphasized staff training. She stated that all staff members need to be masters, and that "the tech person is out to lunch" is not an acceptable answer to a patron's question with they need help with eBooks.

Melissa Marin stated that we need to promote to non-users. One way is to show that with eBooks, there are no fines. Some people who don't use the library may be afraid of "library jail" when it comes to fines and/or missing items. With eBooks, that doesn't happen. To promote to new users, Melissa says we need to think like a business. Content on our sites needs to be updated and stay fresh. We need to continually market to both the new user and the continuing user.

Publisher Spotlight: Books on Tape/Random House
Friday, August 1, 2013 – 2:30 – 2:45 pm
Presenters: Cheryl Herman, Marketing Director, Books on Tape; Lara Oliver, District Sales Manager, Random House

This short publisher presentation showcased some of the offerings from Books on Tape/Random House that will be available soon through OverDrive. Highlights include *Five Days at Memorial* by Sheri Fink, *Wild Tales* by Graham Nash, and *The Dead in Their Vaulted Arches* by Alan Bradley. New children's and YA titles include *Zombie Baseball Beatdown* by Paolo Bacigalupi, *Skink* by Carl Hiaasen, and *The Scar Boys* by Len Vlahos.

Big Data for Big Impact
Friday, August 1, 2013 – 3:15 – 4:00 pm
Michael Ciccone, Hamilton Public Library, ON; Joan Hansen, Denver Public Library, CO; Jill Meyers, OverDrive

This session examined the impact of data gathered by OverDrive and how it can help make informed decisions regarding digital media. Jill Meyers stated that big data is important in that it creates new conversations, creates new opportunities for action and growth, and also equips you with accurate information about product performance. Joan Hansen discussed how by using OverDrive data, they were able to determine market segments in their user base. Michael Ciccone used OverDrive data to determine which of his patrons use only library's digital media collection. He also created a database of patrons that used OverDrive and used their addresses to create an open heat map which showed areas in his community where people are not using OverDrive. He can then focus his marketing efforts in those areas.

Keynote Speaker: Mitch Albom
Saturday, August 3, 2013 – 9:30-10:30 am

Mitch Albom was the keynote speaker for this year's Digipalooza conference. He read from his forthcoming novel *The First Phone Call from Heaven*. He also discussed some of the circumstances and decisions the led him to write his first book *Tuesdays with Morrie*. One of the big take-aways from his speech was an incident that happened to him as a child and was used in one of his novels. When he was a kid he tried to check out Moby Dick from the library and the librarian mentioned that he couldn't check it out. His mom came to his defense and told the librarian "You should never tell a child a book is too hard for them". This drew applause from the audience.

Publisher Spotlight: HarperCollins Publishers
Saturday, August 3, 2013 – 10:30-10:45 am
Presenter: Virginia Stanley, Director of Library Marketing

This short publisher presentation showcased some of the offerings from HarperCollins House that will be available soon through OverDrive. Some titles of note include *We are Water* by Wally Lamb, *Good Luck of Right Now* by Matthew Quick, and *Ripper* by Isabel Allende. Regarding children's books, one title to look for is *Pete the Cat and his Magic Sunglasses* by Kimberley and James Dean.

User First: Delivering on the Promise
Saturday, August 3, 2013 – 11:15 am – 12:30 pm
Presenters: Steve Frank, OverDrive; Drew Small, OverDrive; Jimmy Thomas & Mark Noble, Marmot Library Network, CO; Clay White, OverDrive

This session told of ways OverDrive is helping to put users first with digital media. Steve Frank discussed the forthcoming OverDrive Media Station. OverDrive Media Station is a software package designed to run on touch screen PCs (example PC was the Dell XPS 27) to create a front-end display kiosk for your OverDrive content. It features covers of titles, and allows your users to search the catalog, sample items, and text and email links of possible items to download. It is not a download station itself. Steve claimed that it would be an excellent device to put not only in a high-traffic area of your library, but to install in other areas of the community. The costs, though, are prohibitive. It would cost $4,995 for a one-time configuration payment, with additional maintenance after a year costing 20% of the start-up costs to use the OverDrive Media Station.

Drew Small from OverDrive Technical Support gave an overview of how their service has been improving. Recent improvements include allowing librarians to do many things that would have in the past warranted a call to technical support, such as moving patrons up and down the holds list and removing titles from patron's accounts. Additionally, as the years have gone on the OverDrive product and tech support have gotten better. In 2007, tech support had 8.66 support cases / 1,000 checkouts; that number is now down to 1.2 cases / 1,000 checkouts. Additionally, the turnaround time for tech support has gone from down from 20 hours in 2007 to 4 hours today.

Clay White discussed the use of OverDrive APIs. An API (Application Programming Interface) is a piece of software that takes two computer systems that don't talk together and makes them work together. OverDrive is currently developing APIs for many of the ILS vendors to better integrate the OverDrive checkout process directly into the library's OPAC. Jimmy Thomas and Mark Levine demonstrated an API in action, where they have streamlined the OverDrive process and allows patrons to checkout and download OverDrive items directly through their OPAC.

Publisher & Author Roundtable
Saturday, August 3, 2013 – 1:30-3:00pm
Moderator: Erica Lazzaro, OverDrive

Speakers: Anne Fonteneau, Blackstone Audio Inc.; Skip Dye, Random House; Sean McManus, HarperCollins Publishers; Mitch Mallon, RLJ Entertainment; Anna Banks, Author of *Of Poseidon*

The Publisher & Author roundtable featured a panel discussion about some of the trends in publishing as it relates not only to OverDrive but to downloadable content in general. Many publishers are looking to having simultaneous release dates for items, so that the book, eBook, audiobook, and library eBook are all available on the same date. Regarding different purchasing models, HarperCollins still plans on staying with the 26 checkout limit model they currently have in place. Random House is always looking at different models and possible price changes but is looking at the market to see what it dictates.

Regarding audiobooks, a question was asked why more titles can't be offered as MP3 titles, not just WMA. Anne Fonteneau said that while they would like to offer more titles in all formats, many times they are limited by contractual obligations as to what formats they can offer.

Skip Dye from Random House was asked about the Penguin-Random House merger. He said he can't discuss what is going on yet but that he can't wait to see the new logo! One thing he made clear is that Random House will stay committed to the library market. When asked why all items don't come out as eBooks, he noted that some authors are reluctant, especially children's books authors. Illustrators want to be guaranteed that their pictures will look the same on all devices. Also, some authors' estates will not allow items to be turned into an eBook. He also noted the books with enhanced content are not performing better than regular books.

Anna Banks discussed the creation of her *Syrena Legacy* series of novels. The third novel, *Of Neptune*, will be out next year. She discussed her experiences of writing and getting published the first time.

Town Hall: Your Voice Heard
Saturday, August 3, 2013 – 1:30-3:00pm

In this session, everyone divided into different theme related groups to talk with an employee from OverDrive regarding their topic. I chose the marketing group. Our OverDrive contact was Cassie Renner, a marketing specialist with OverDrive. Cassie pointed us to OverDrive's marketing site at partners.overdrive.com. Several members of the group discussed that libraries need to market like a business, and hire an outside marketer if necessary.

Some of the marketing avenues other libraries have tried included newspaper advertisements, radio station ads, and brochures. Outreach is successful and should be done to different areas of the community, such as church groups, chambers of commerce, and other organizations. Regarding marketing materials, many people said that while OverDrive supplied templates are nice, libraries don't have the ability to create truly professional looking marketing materials and wish that OverDrive would provide premade promotional materials. Social media was also discussed, included marketing on sites such as Facebook and Pinterest. One thing that was mentioned is that now with OverDrive Read, you can embed eBook samples directly on Facebook.

DigiP Showdown
Sunday, August 4, 2013 – 10:00 -11:00 am

Throughout the conference, attendees could post their "aha" moments on the DigiPinterest board (some examples can be found at http://www.pinterest.com/overdrivecorp/digipalooza-2013/). From these posts, contestants were

chosen to participate in the DigiP Showdown. This was a mock "game show" in which contestants had to answer digital-library related questions from recent patron surveys and 2013 usage statistics. Prizes awarded included Nexus 7 tablets from Google.

Crystal Ball Report
Sunday, August 4, 2013 – 11:00 am – 12:00 pm
Presenter: Steve Potash, OverDrive CEO

At each Digipalooza, OverDrive's CEO Steve Potash gives his Crystal Ball Report, describing some of his thoughts about where he thinks things are going with digital media during the next two years. Among the topics he covered was the need to embrace digital media, how business models will adapt and change, and the use of big-date in driving future trends.

Mr. Potash stressed that the next generation of digital users is in front of our face and that we need to reach out to them. He stated that we are currently only serving less than 10% of our library cardholders and that we are serving only 1 segment of the population. With the increase of smartphone adoption, tablet use, and Internet capability on non-traditional devices (backs of car seats, refrigerators, etc...) the opportunities for digital media are going to be everywhere. We need to make sure that people know that the library has items that they can use on their devices.

OverDrive also sees business models changing in the future. Currently, publishers try many different business models. With the increase of digital device usage and new patron bases, these models will change. One area OverDrive sees new patrons is at school libraries. They have recently increased their efforts in marketing and getting digital library collections into schools. If more schools adopt digital reading, they predict a carry over to the traditional library that offers digital library services. OverDrive also plans on moving into other libraries, such as law libraries and medical libraries. Additionally, programs such as the Big Library Read will show publishers the worth of having their eBooks in the library market.

Finally, OverDrive discussed the importance of big data. Using data will help make more informed decisions regarding digital media. OverDrive will be establishing a new program called OverDrive One which will allow syncing across devices, but will require opt-in permission because it collects data. Using this, OverDrive and libraries will be able to track patron data to see which books get finished, where people may stop reading, etc... This data can be used to better market a digital collection.

Look what's happening at your Warren Public Library

Memoir Writing with Gloria Nixon-John

September 7, 10:00 a.m. at the Civic Center Conference Room. Please call 586.574.4564 to register.

Gloria returns to share excerpts from her own memoir and the memoir of several other authors. She will then help participants begin to craft their life stories. Beginning and advanced writers are welcome.

SPECIAL ANNOUNCEMENTS

The Civic Center Library would like to start a 12-member writing group that would meet once a month. Initially, Gloria Nixon-John will serve as group leader, but after a few sessions, the group members will continue without her. Interested writers should submit writing samples that Gloria will review and evaluate. If you are interested, please contact Kathy Faba at kfaba@cityofwarren.org or 586.751.0770.

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The Friends of the Warren Public Library presents the award-winning Great Lakes Chorus of the Sweet Adelines International on Sunday, September 22 at 2:00 p.m. in the Civic Center Conference Room. Tickets on sale at all Warren Public Libraries.

$10/person

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Celebrate the 50th Anniversary of the Dorothy Busch Branch Library on Saturday, October 5. Watch for further announcements!

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Civic Center Library
One City Square, Ste 100
586.751.0770
Burnette Branch Library
22005 Van Dyke
586.758.2115
Busch Branch Library
23333 Ryan
586.755.5750
Miller Branch Library
5460 Arden, Ste 303
586.751.5377
www.warrenlibrary.net

Cooking Class with Chef Fran
September 12, 10:00 a.m. at the Miller Library. Please call 586.751.5377 to register.

Join Chef Fran as she prepares a delicious Michigan Fall-themed menu featuring locally grown products. Come taste and learn how to cook some fantastic new dishes!

Crossing the Border by Ukrainian-American author Ksenia Rychtycka
September 16, 6:00 p.m. at the Civic Center Conference Room - Please call 586.574.4564 to register.

Back Pain Management-Concepts and New Treatments
September 25, 6:00 p.m. at the Civic Center Conference Room. Please call 586.574.4564 to register.

Dr. Adam Zuckerman of St. John Macomb Hospital will present the newest treatments for your aching back!

Wrestling the Bear by author Jeanne Sirotkin
October 7, 6:00 p.m. at the Civic Center Conference Room - Please call 586.574.4564 to register.

Sirotkin's award-winning collection of short stories highlights remarkable moments of coincidence when lives collide.

Financial Wellness Workshop with Heidi McCarroll of Primerica Financial Services
October 9, 6:00 p.m. at the Civic Center Conference Center. Please call 586.574.4564 to register.

Learn how to become debt free and financially independent.

"Let's Go Green" - an Environmental Awareness Presentation
October 23, 6:00 p.m. at the Civic Center Conference Room

Gerald Hasspacher of Sierra Club will define current environmental issues and present practical tips for individual action.

Ambassadors to the Stars by author Tony Sivalelli
October 30, 6:00 p.m. at the Civic Center Conference room. Please call 586.574.4564 to register.

Tony's book concerns the explorations and implications of the possible discovery of not-of-this-earth intelligences. Come with an open mind and be ready to share your stories!

Family Law Workshop with Legal Aid and Defender Association
November 7, 6:00 p.m. at the Civic Center Conference Room. Please call 586.574.4564 to register.

The focus of this workshop will be divorce, custody, and guardianship as it pertains to Michigan Law. Get your questions answered by the experts on this important topic.

Intro to Genealogy
November 14, 9:30 a.m. at the Miller Library. Please call 586.751.5377 to register.

Learn where to start tracing your family tree with tools available through the library. This is a basic beginners class.

YOUNG ADULT PROGRAMS

Ghosts and Hauntings—Saturday, October 5 from 2:00 - 4:00 p.m. at the Civic Center Library. Call 586.751.0770 to register.

Altered Books for Teens—Thursday, October 17 from 6:00 -7:30 p.m. at the Civic Center Library. Call 586.751.0770 to register.

Pizza and Pumpkins After Hours—Saturday, October 19 from 6:00- 7:30 p.m. at the Burnette Branch Library. Call 586.758.2115 to register.

Storytime for Special Needs Teens and Adults—Tuesday, October 29 at 6:00 p.m. at the Civic Center Library. Call 586.751.0770 to register.

CHILDREN'S PROGRAMS

Back-to-School Bash with Mr. Inflation and His Balloon Creations, Thursday, September 12 at 6:00 p.m. at the Burnette Library-registration required

Newspaper Crafts, Tuesday, September 10 at 4:30 p.m. at the Busch Library - registration is required

Knights and Princesses Party, Monday, September 23 at 6:30 p.m. at the Civic Center Library – registration is required

The Animal, Tuesday, September 24 at 4:30 p.m. at the Busch Library - registration is required

An Apple A Day, Saturday, September 28 at 11:00 a.m. at the Burnette Library - registration required

Game Day, Tuesday, October 8 at 4:30 p.m. at the Busch Library - registration required

Pizza Creations, Thursday, October 10 at 6:00 p.m. at the Burnette Library - registration required

Pumpkin and Gourd Decorating, Monday, October 21 at 6:00 p.m. at the Civic Center Library – registration required

Pumpkin Decorating, Tuesday, October 22 at 4:30 p.m. at the Busch Branch Library-registration required

Pretty Pumpkins and Ghoulish Gourds, Saturday, October 26 at 11:00 a.m. at the Burnette Library - registration required

Michigan Reads Wolbur, Thursday, November 7 at 6:00 p.m. at the Burnette Library – registration required

Rosco the Clown, Saturday, November 16 at 11:00 a.m. at the Civic Center Library - registration required

Scranimals, Tuesday, November 12 at 4:30 p.m. at the Busch Branch Library – registration required

Meet a Turkey Night, Tuesday, November 19 at 6:30 p.m. at the Civic Center Library – registration required

Decorate for Turkey Day, Saturday, November 23 at 11:00 p.m. at Burnette Library - registration required

Thanksgiving Wreath, Tuesday, November 26 at 4:30 p.m. at the Busch Branch Library - registration required

Decorate the Library, Tuesday, December 10 at 4:30 p.m. at the Busch Branch Library - registration required

Family Programs at the Miller Library - registration is required	**MASK** (Miller After School for Kids) Programs are designed for elementary age students in grades 1-5. Registration is required. Programs are 4:30—5:30 p.m. Call 586.751.5377 to register.
Family Tree and Stories, Monday, October 14 at 6:30 p.m.	
Thank You, Veterans, Monday, November 4 at 6:30 p.m.	September 19—Lake St. Clair Nature Center
Family Fun Days at the Busch Library – registration is required	October 3—Fire Safety
Wild About Reptiles, Saturday, September 14 at 10:30 a.m.	October 17—Pumpkin Decorating
Read To Me Rosco, Saturday, October 12 at 10:30 a.m.	November 7—Blankets for Animal Shelter
Pirate Party!, Saturday, November 9 at 10:30 a.m.	November 21—Second Annual Guinness Book of Miller Records
Holiday Stores, Saturday, December 14 at 10:30 a.m.	

Warren Public Library
Supervisors Meeting Minutes
August 7, 2013
Civic Center Library

Present: Oksana Urban, Sharon Linsday, Cyndi Knecht, Lynn Bieszka, John Robertson

Minutes from previous meeting approved. Meeting began at 9:36 a.m.

Discussion prior to agenda:

Notary service is now $10. Put funds on the Income Report under miscellaneous category. Create a key on cash register for notary..

COURTESY cards – make sure the patron still works in the area. Expire the courtesy card when they move out of the area.

1. SIRSI report – Linsday, Robertson
   - August 20th Overdrive Read updated software release is supposed to be much improved.

2 Summer Reading Club report (Linsday)

   - SRC staff will meet sometime in September to brainstorm for next year. The Friends of the WPL contributed 6 Kindles to the Summer Reading Club, 2 each were awarded to kids, teens and adults. Only Warren residents are eligible for prize drawings.

3. Programs

   - Prepare a year-long plan of all children and adult programming for your branches.

4. Staffing

   - HR posted an LT position, 1 candidate qualified. Test will be administered on August 7, 2013.
   - The remainder of Lisa Martin's probationary period was waived.
   - Written reprimand was given to a staff member.

- Margaret Huntone accepted the position of Office Assistant at WMB. She transferred from City Council Office. (Oksana is forwarding the evaluation form to Lynn)
- Paul Konkolesky accepted LT position at WMB.
- A wage increase was requested for Page staff. Starting wage would be $8.50.
- Circulation Page position has been requested, starting pay at $11.
- Denise Rose has been reclassified Administrative Specialist-Library. There will be a 12 week probationary period.
- Affordable Health Care, when enacted in 2014 may effect part-time scheduling of staff.

5. <u>Conferences</u>

- ALA was attended by John Robertson, Lynn Bieszka, and Jamie Babcock in Chicago. The next annual ALA will take place in Las Vegas, NV June 26-July 2, 2014.
- Digipalooza (Overdrive) was attended by John Robertson in Cleveland. He reports that a new Overdrive Console will be launched on August 20th. Also, that soon mobile web browsers will not require an Adobe ID. Noted that only 10% of patrons, on the average, know that the library has e-books. A bookmark on Overdrive should be placed in new patron packets. John will create bookmark.
- MLA will take place in Lansing October 16-18, 2013. Please send Oksana a list of who wishes to attend from your branch.

6. <u>Current Projects</u>

- Pre-bid meeting is scheduled for cleaning and telescoping 30" sewer pipe that runs underneath WMB before renovation begins.
- Complete the revision of the Policy Manual. Add a few more policies, namely, Confidentiality, Temporary Closure, Severe Weather, Volunteer and MelCat Policy.
- Dorothy Busch Branch 50th Anniversary Open House scheduled for October 5, 2013. UPDATE: Rescheduled to October 12, 2013.

- Compile and submit Wish List for your branch.
- ePrinting from laptop to Envisionware at branches is in the works. Patrons will need to download software that will be automatically deleted. Right now there are technical difficulties.
- National Library Card Month promotion – sign up businesses in your area. Target local businesses rather than franchises.
- A 3M gate is being purchased to allow the public to access the Children's garden at WCV.
- Create an ExpressSOS and FAFSA icons on desktop for the public computers. John Robertson will send instructions on creating icons.
- WCV will participate in the College Fair at City Hall again this year on September 26th. The computer lab will be open.
- Post flyer and collection box for donations of school supplies at your branches.

7. Future Projects

- Zinio eMagazine, a digital collection of magazines that can be downloaded, will be purchased by SLC for member libraries, when approved by Council.
- RFP for renovation of WMB and demolition of WDB and new construction at WDB site.
- WPL is in queue for 3M device to inventory library collections.

8. Penal Fines and Funding

- Received State Aid check in the amount of $84,357.25.
- Allocation Fund currently around $57,000. There will be another computer order before the end of the year.
- Friends Request – submit at the beginning of September.

9. Workshops

- Register one reference staff person from each branch for the MEL Business Resources Training at the Troy Public Library on Wednesday, August 21, 2013 from 9:00 a.m. – 3:00 p.m.

10. Marketing

- WPL can use the water bill mailing to market library services and programs.
- Also, utilize the sign on Van Dyke in front of City Hall to advertise branch programs. Contact Henry Bowman to register a program. Punctuation and spelling are important.

11. <u>City Email</u> –

- Keep your email open and response to your emails in a timely fashion.

11. <u>Branch Reports</u>

- WDB – circulation is on the rise
- WAM – everything going well –many programs at WAM over the course of the summer.
- WMB

Reminder – Staff over dues, especially MelCat items – check records for overdues and number of renewals. Make sure that items are checked out. Let staff know they must wait their turn for new titles. Consider ordering an additional copy.

Next Supervisors meeting for the Policy Manual – Friday, September 6th at 9:30 a.m.

Respectfully Submitted,

Cyndi Knecht

Revised: 9/6/13

[Michlib-l] Revised ending date -- Michicard program ends December 31, 2013

michlib-l-bounces@mail.mcls.org on behalf of

Robertson, Nancy (MDE) <RobertsonN@michigan.gov>

Tue 8/20/2013 10:52 AM

To:michlib-l@mail.mcls.org <michlib-l@mail.mcls.org>;

2 attachments

Michicard FAQ.PDF; ATT00001.txt;

Dear Michigan library directors and staff, please note the revised end date for Michicard in the following re-release of my original notice below:

The Michicard program will end December 31, 2013. As anticipated for some time now, Michicard has been eclipsed in terms of service and convenience by the Michigan eLibrary Catalog and Resource Sharing system (MeLCat). We encourage all libraries that participated in Michicard to become participating libraries in MeLCat. MeLCat is an online catalog and delivery service that allows patrons of hundreds of participating Michigan libraries to borrow materials - books, movies, CDs and more - from all over the state and have them delivered to their home library. The Michicard system required the patron to travel to the library owning the material to both check out and return items. Libraries interested in offering the same in-library access that Michicard once provided are invited to join MeLCat and sign up as a library that offers Visiting Patron Service.

Click here to learn more about becoming a MeLCat participating library.
More details will come soon about training opportunities or informational sessions regarding the MeLCat Visiting Patron service and how a library begins participating in it.

Solutions for libraries unable to join MeLCat but interested in providing similar service to that offered by Michicard:
- Enter into reciprocal borrowing agreements with other library systems.

- Build Cooperative-wide library sharing services.

- Offer guest cards to out of service area patrons.

- Charge a membership fee to out of service area patrons.

- Remember, your library determines its own circulation and borrowing policies. The only requirement from the Library of Michigan is that if you offer MeLCat services to a designated patron group, you shall not charge patrons for MeLCat services.

I encourage you to look at this change as an opportunity to review and update your circulation and

reciprocal borrowing practices and policies to meet your patrons' most up-to-date needs.

We have posted a Michicard/MeLCat FAQ containing the most commonly asked questions concerning Michicard and MeLCat on our Michicard page at www.michigan.gov/michicard.

Thank you in advance for moving with the times on this and rolling with the change.

Regards,
Nancy

Nancy R. Robertson
State Librarian
Library of Michigan
702 West Kalamazoo, P.O. Box 30007
Lansing, MI 48909-7507
Ph: 517-373-9464
Email: robertsonn@michigan.gov
URL: http://michigan.gov/libraryofmichigan
Visit the Michigan eLibrary at http://mel.org

Michicard and MeLCat FAQ

1. Why is Michicard being eliminated?

   a. The Michicard program was created before most of the state's libraries were automated and before we implemented the Michigan eLibrary resource sharing system (MeLCat). As such, Michicard has been eclipsed by a more effective and efficient program that offers more functionality and convenience to library patrons.

2. What is MeLCat's "Visiting Patron" option?

   a. The "Visiting Patron" option allows MeLCat participants to offer the same service Michicard did, combined with all of the services offered by MeLCat. Patrons will have the option to get immediate access to the materials they need through check out in person at the lending libraries, instead of waiting for the materials to be delivered to their home libraries for pickup.

3. How does MeLCat with "Visiting Patron" differ from Michicard?

   a. It allows patrons to return the materials they check out to their home libraries rather than returning materials to the original library location.

   b. Library patrons will be able to "walk-in" to other participating libraries and check out materials. They can also place requests to have available materials sent to their home libraries. When they are using MeLCat "Visiting Patron" checkout, their patron record is authenticated for eligibility and if they are currently in good standing, they are allowed to proceed. A separate account does not need to be entered into the lending library's local database.

   c. The patron's home library will send any overdue notices, and be responsible for reimbursement for any lost materials.

4. Does MeLCat's "Visiting Patron" work with non-III sites? Will "Visiting Patron" work with libraries using NCIP?

   a. Yes "Visiting Patron" will work with non-III sites.

   b. Yes, if a library uses NCIP to authenticate their patrons with MeLCat it will also work with "Visiting Patron."

5. Will there be training offered on using MeL "Visiting patron"?

   a. A tutorial reviewing Michicard and "Visiting Patron" will be available from the MeLCat support staff at MCLS.

6. Where can I find a list of MeLCat "Visiting Patron" libraries?

   a. *A list of all participating members can be found at http://elibrary.mel.org/screens/participating.html.*

7. What is the process for signing up for MeLCat and the "Visiting Patron" option?

   a. *For information about participating in MeLCat please visit: https://members.mcls.org/cms/sitem.cfm/library_tools/melcat/melcat_participation/*

8. My library is not a MeLCat member. When Michicard ends, what can I do to offer the same service?

   a. *Join MeLCat and participate in the "Visiting Patron" option.*

   b. *Enter into reciprocal borrowing agreements with other Michigan libraries or libraries within your Cooperative.*

   c. *Offer guest cards or paid memberships to out of service area patrons.*

9. Are libraries required to lend AV materials if they decide to use MeLCat's "Visiting Patron" option?

   a. *No, you are not required to lend AV, but you may do so if you choose. Libraries determine which categories of their materials are available for MeLCat requesting, as well as if all, or some, of those categories are also available for "Visiting Patron" checkout.*

10. Does membership in MeLCat impede my library's ability to enter into reciprocal service agreements?

    a. *No, participation in MeLCat does not impede a library's ability to enter into such agreements.*

11. What are the typical costs associated with joining MeLCat and using the "Visiting Patron" option?

    a. *There are no additional costs to MeLCat participants using the "Visiting Patron" option. An overview of the costs associated with MeLCat participation is available at: https://members.mcls.org/cms/sitem.cfm/library_tools/melcat/melcat_costs/*

Summer Reading Club Statistics - 2013

Infant's Summer Reading

INFANTS REGISTERED

(Logs given out)	2013	2012
WAM	26	23
WCV	39	55
WDB	7	1
WMB	5	2
TOTAL	77	81

INFANTS COMPLETED

(Reg. Forms Submitted)	2013	2012
WAM	8	13
WCV	17	27
WDB	3	0
WMB	2	0
TOTAL	30	40

INFANT Forms Turned In

(# of Tokens)	2013
WAM	10
WCV	21
WDB	4
WMB	2
TOTAL	37

Children's Summer Reading (Ages 3 years - 6th grade)

CHILDREN Logs Given Out

	2013	2012	2011	2010	2009
WAM	254	240	142	Closed	234
WCV	489	626	502	557	601
WDB	75	83	50	Closed	92
WMB	60	54	40	Closed	98
TOTAL	878	1003	734	557	1025

CHILDREN Registered Evanced

	2013	2012	2011	2010	2009
WAM	131	N/A	N/A	N/A	N/A
WCV	211	N/A	N/A	N/A	N/A
WDB	46	N/A	N/A	N/A	N/A
WMB	12	N/A	N/A	N/A	N/A
TOTAL	400	N/A	N/A	N/A	N/A

CHILDREN Completed
(Reg. Forms submitted)

	2013	2012	2011	2010	2009
WAM	111	128	77	Closed	147
WCV	175	245	216	307	297
WDB	38	46	16	Closed	63
WMB	16	18	18	Closed	47
TOTAL	340	437	327	307	554

CHILDREN Completed Evanced

	2013	2012	2011	2010	2009
WAM	122	N/A	N/A	N/A	N/A
WCV	189	N/A	N/A	N/A	N/A
WDB	43	N/A	N/A	N/A	N/A
WMB	12	N/A	N/A	N/A	N/A
TOTAL	366	N/A	N/A	N/A	N/A

Hours Read by CHILDREN

	2013	2012 (hrs. read)	2011 (hrs. read)	2010 (hrs. or bks. read)	2009 (hrs. or bks. read)
WAM	2356.5	2210	1440	Closed	3360
WCV	3125.5	4290	2590	6280	5720
WDB	826.5	1270	530	Closed	1220
WMB	380	370	200	Closed	810
TOTAL	6688.5	8140	4760	6280	11110

Teen Summer Reading (Grades 7-12)

 # TEEN Logs Given Out

	2013	2012	2011	2010	2009
WAM	78	53	18	Closed	44
WCV	121	122	87	105	100
WDB	23	9	9	Closed	14
WMB	23	30	15	Closed	24
TOTAL	245	214	129	105	182

 # TEENS Registered Evanced

	2013	2012	2011	2010	2009
WAM	55	N/A	N/A	N/A	N/A
WCV	68	N/A	N/A	N/A	N/A
WDB	11	N/A	N/A	N/A	N/A
WMB	8	N/A	N/A	N/A	N/A
TOTAL	142	N/A	N/A	N/A	N/A

 # TEENS Completed
(Reg. Forms submitted)

	2013	2012	2011	2010	2009
WAM	46	35	11	Closed	27
WCV	56	52	40	54	49
WDB	10	9	6	Closed	3
WMB	10	9	10	Closed	9
TOTAL	122	105	67	54	88

 # TEENS Completed Evanced

	2013	2012	2011	2010	2009
WAM	54	N/A	N/A	N/A	N/A
WCV	64	N/A	N/A	N/A	N/A
WDB	11	N/A	N/A	N/A	N/A
WMB	8	N/A	N/A	N/A	N/A
TOTAL	137	N/A	N/A	N/A	N/A

 # Hours Read by TEENS

	2013 (hrs. read)	2012 (hrs. read)	2011 (hrs. read)	2010 (hrs. or bks.)	2009 (hrs. or bks. read)
WAM	1658.5	770	270	Closed	79,000
WCV	1341.5	1040	760	88,000	69,000
WDB	306.5	360	140	Closed	4,000
WMB	360	430	120	Closed	15,000
TOTAL	3666.5	2600	1290	88,000	167,000

Adult Summer Reading

**# ADULTS Registered
(2013=Evanced)**

	2013	2012	2011	2010	2009
WAM	78	67	34	Closed	62
WCV	134	201	107	127	159
WDB	20	22	20	Closed	9
WMB	25	34	36	Closed	46
TOTAL	257	324	197	127	276

**# ADULTS Completed
(2013=Evanced)**

	2013	2012	2011	2010	2009
WAM	73	67	34	Closed	62
WCV	128	201	107	127	159
WDB	16	22	20	Closed	9
WMB	24	34	36	Closed	46
TOTAL	241	324	197	127	276

 # Books Read by ADULTS

	2013	2012	2011	2010	2009
WAM	407	457	167	Closed	235
WCV	940	1129	637	534	522
WDB	123	188	94	Closed	38
WMB	168	285	207	Closed	325
TOTAL	1638	2059	1105	534	1120

% INFANTS Completed

	2013	2012
WAM	31%	57%
WCV	44%	49%
WDB	43%	0%
WMB	40%	0%
TOTAL	39%	49%

% CHILDREN Completed (2013 = # Children Completed Evanced / # Logs given out)

	2013	2012	2011	2010	2009
WAM	48%	53%	54%	Closed	62.82%
WCV	39%	39%	43%	55.12%	49.42%
WDB	57%	55%	32%	Closed	68.48%
WMB	27%	33%	45%	Closed	47.96%
TOTAL	42%	44%	45%	55.12%	54.05%

% TEENS Completed (2013 = # Children Completed Evanced / # Logs given out)

	2013	2012	2011	2010	2009
WAM	69%	66%	61%	Closed	61.36%
WCV	53%	43%	46%	54.43%	49.00%
WDB	43%	100%	67%	Closed	21.43%
WMB	43%	30%	67%	Closed	37.50%
TOTAL	57%	49%	52%	54.43%	48.35%

Warren Library Offers Warren Workers and Business Owners Library Cards

Warren, MI – Employees and owners of businesses in Warren can take advantage of the Warren Public Library's free Warren Worker Card or Business Owner Card.

It's easy and quick to obtain a Warren Worker Card. You just need to show proof of employment in Warren by providing a combination of a company badge, paycheck stub, as well as driver's license, or a letter from the employer, then fill out an application for a library card.

Most materials check out for 21 days. Some exceptions are: Feature Film Pay DVDs (rental fee is $1/2 days), and Xbox, Wii, Nintendo DS, and PS3 games (rental fee is $5/week). These items are not renewable over the phone and must be returned to the owning library. The Library also provides notary and laminating services.

A Warren Worker Card can place holds through the library website on Warren library materials **only** (www.warrenlibrary.net). Holds on materials owned by other libraries in the Suburban Library

Cooperative in Macomb **are not** allowed. Likewise, MeLcat (Michigan Electronic Library) holds **can only** be placed at the home library.

Book reserve lockers are available next to the drop box in the City Hall Atrium which is open Mon. – Thurs. 8:30 a.m. – 8 p.m., Fri. and Sat. 9 a.m. to 5 p.m., and 1 – 5 p.m. on Sunday. A drive-up return box at the rear of City Hall for Warren Library returns is available 24/7 for print and AV materials.

The Warren Public Library system has four libraries to help fill reading and listening needs, be they print materials (books and magazines), talking books (CDs, MP3-CDs), music CDs, or downloadable eBooks and Internet access.

<u>Civic Center Library Hours</u>: Monday, Wednesday – noon – 8 p.m.
1 City Square, Suite 100 Tuesday, Thursday – 9 a.m. – 8 p.m.
586-751-0770 Friday, Saturday 9 a.m. – 5 p.m.
Sunday 1 p.m. – 5 p.m (9/8/13 – 5/23/14)

Burnette Branch Monday, Wednesday, Friday,
22005 Van Dyke Saturday. 9 a.m. – 5p.m.
586-778-2115 Tuesday, Thursday – noon – 8 p.m.

Busch Branch Monday, Friday, Saturday – 9 a.m. – 5 p.m.
23333 Ryan Road Tuesday, Wednesday, Thursday noon – 8 p.m.
586-755-5750

Miller Branch Monday, Friday, Saturday – 9 a.m. – 5 p.m.
5460 Arden, Suite 303 Tuesday, Thursday – noon – 8 p.m.
586-751-5377 Wednesday, 9 a.m. – 8 p.m.

Yes! I would like to sign up to receive text messages for my hold notifications.
(Text message service is only available for holds at this time)

To participate in the text messaging program, you must have an SMS/text messaging enabled mobile phone. **PLEASE PRINT LEGIBLY**

Name: _____

Library Card Number: _____

Mobile Phone Number you would like to have texts sent to:

_____

By signing below, I understand that standard text rates and/or data usage apply (depending on your carrier)

Signature:
_____

☐ ضع علامة في هذا المربع إذا كنت تقرأ أو تتحدث العربية.

1. Arabic

☐ Խաղպում էք ՝ և ՝սյ ում խասաւպեք այս քառակասում, եթե խասում կամ կարպում եք հայերէն։

2. Armenian

☐ যদি আপনি বাংলা পড়েন বা বলেন তা হলে এই বাক্সে দাগ দিন।

3. Bengali

☐ សូមបញ្ជាក់ក្នុងប្រអប់នេះ បើអ្នកអាន ឬនិយាយភាសា ខ្មែរ។

4. Cambodian

☐ Motka i kahhon ya yangin ûntûngnu' manaitai pat ûntûngnu' kumentos Chamorro.

5. Chamorro

☐ 如果你能读中文或讲中文，请选择此框。

6. Simplified Chinese

☐ 如果你能讀中文或講中文，請選擇此框。

7. Traditional Chinese

☐ Označite ovaj kvadratić ako čitate ili govorite hrvatski jezik.

8. Croatian

☐ Zaškrtněte tuto kolonku, pokud čtete a hovoříte česky.

9. Czech

☐ Kruis dit vakje aan als u Nederlands kunt lezen of spreken.

10. Dutch

☐ Mark this box if you read or speak English.

11. English

☐ اگر خواندن و نوشتن فارسي بلد هستيد، اين مربع را علامت بزنيد.

12. Farsi

☐ Cocher ici si vous lisez ou parlez le français. 13. French

☐ Kreuzen Sie dieses Kästchen an, wenn Sie Deutsch lesen oder sprechen. 14. German

☐ Σημειώστε αυτό το πλαίσιο αν διαβάζετε ή μιλάτε Ελληνικά. 15. Greek

☐ Make kazye sa a si ou li oswa ou pale kreyòl ayisyen. 16. Haitian Creole

☐ अगर आप हिन्दी बोलते या पढ़ सकते हों तो इस बक्स पर चिह्न लगाएँ। 17. Hindi

☐ Kos lub voj no yog koj paub twm thiab hais lus Hmoob. 18. Hmong

☐ Jelölje meg ezt a kockát, ha megérti vagy beszéli a magyar nyelvet. 19. Hungarian

☐ Markaam daytoy nga kahon no makabasa wenno makasaoka iti Ilocano. 20. Ilocano

☐ Marchi questa casella se legge o parla italiano. 21. Italian

☐ 日本語を読んだり、話せる場合はここに印を付けてください。 22. Japanese

☐ 한국어를 읽거나 말할 수 있으면 이 칸에 표시하십시오. 23. Korean

☐ ໃຫ້ໝາຍໃສ່ຊ່ອງນີ້ ຖ້າທ່ານອ່ານຫຼືປາກພາສາລາວ. 24. Laotian

☐ Prosimy o zaznaczenie tego kwadratu, jeżeli posługuje się Pan/Pani językiem polskim. 25. Polish

☐ Assinale este quadrado se você lê ou fala português. 26. Portuguese

☐ Însemnați această căsuță dacă citiți sau vorbiți românește. 27. Romanian

☐ □□□□□□□□□ □□□ □□□□□□□ □□□□ □ □□□ □□ □□□□□□□ □□□□□□□□□-□□□□□ 28. Russian

☐ Обележите овај квадратић уколико читате или говорите српски језик. 29. Serbian

☐ Označte tento štvorček, ak viete čítať alebo hovoriť po slovensky. 30. Slovak

☐ Marque esta casilla si lee o habla español. 31. Spanish

☐ Markahan itong kuwadrado kung kayo ay marunong magbasa o magsalita ng Tagalog. 32. Tagalog

☐ ให้กาเครื่องหมายลงในช่องถ้าท่านอ่านหรือพูดภาษาไทย. 33. Thai

☐ Maaka 'i he puha ni kapau 'oku ke lau pe lea fakatonga. 34. Tongan

☐ □□□□□□□ □□□□□ □□□□□□□, □□ □□□□□□□ □□□□ □ □□□□□□□□ □□□□ □□□□. 35. Ukranian

☐ اگر آپ اردو پڑھتے یا بولتے ہیں تو اس خانے میں نشان لگا ئیں۔ 36. Urdu

☐ Xin ☐anh dau vao o nay neu quy v☐biet ☐oc va noi☐☐☐c Viet Ng☐ 37. Vietnamese

☐ באצייכנט דעם קעסטל אויב איר לייענט אדער רעדט אידיש. 38. Yiddish

PC Replacement 2013

Dell OptiPlex 7010MT - $763.19
Specs –Intel Core i3 2120 Processor, 4 GB RAM, 250 gig Hard drive, 19" Flat Panel Monitor, Dell USB Optical scroll mouse, Dell USB keyboard, 16X DVD+/-RW, No speakers, Integrated video and audio card, 4 year warranty, Windows 7 Pro.

Upgrades:

RAM upgrade to 8 Gig - $74.40 _____

RAM upgrade to 16 Gig - $188.80 _____

500 Gig HD - $8.36_____

1 TB HD - $21.56_____

1 GB AMD Radeon HD 7470 Pro Video card – $63.92_____

AX210 (2 piece) Stereo speakers - $16.72_____

22" Widescreen Flat Panel Monitor - $22.00_____

23" Widescreen Flat Panel Monitor - $22.00 _____

Downgrades:

No monitor – Subtract $196.24 _____

No Optical Drive (CD/DVD Burner) – Subtract $39.00 _____

Grand Total with Upgrades / Downgrades _____18_____

PLEASE CHECK APPROPRIATE LINE FOR EACH UPGRADE OR DOWNGRADE

WAM   8
WCV   6
WDB   4

REN WEEKLY

WARREN CIVIC CENTER
ONE CIVIC SQUARE
SUITE 00
WARREN MI 093

CHECK OUT LOCAL BUSINESSES IN OUR ADVERTISING SECTION

npbell vald is story s sadly

BY C. LOUWERS
rs@candgnews.com

atistically speaking, the odds

of online viewers watched regrine falcon, emerge from well Ewald's Warren office I grow from a hatchling to a predator-in-training.

cut short July 27, two days n a courtyard at the General enter near 13 Mile and Van

young eyas, the last survivor d in a rooftop nest box in examined in an attempt to of her death. A second hatch- on May 24 and was removed birds. The third egg failed to

er, the southeast Michigan ordinator for the Wildlife iigan Department of Natural tragedy is all too common in of falcons in the wild. She for the birds is 50 to 60 per- and that only 25 percent sur-
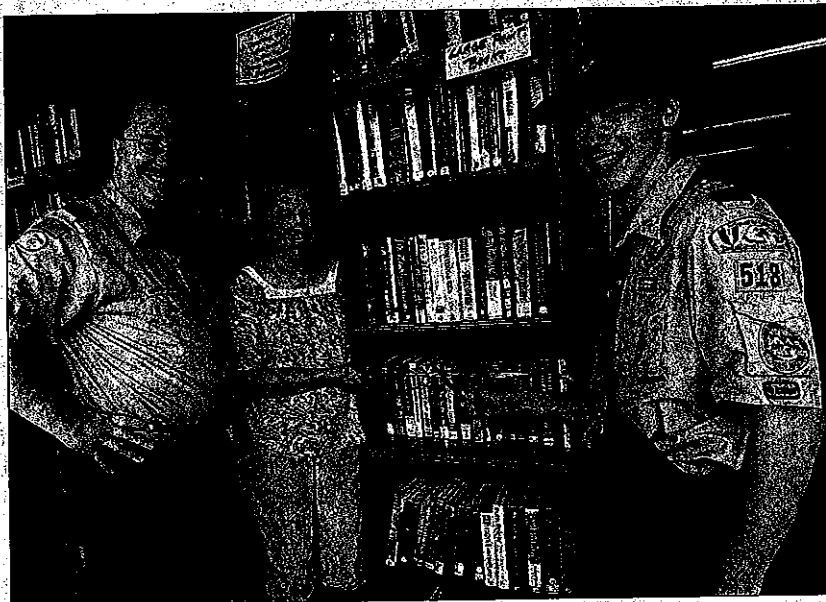
Eagle Scout candidate David Pement, right, his father, Dale Pement, and Nalda Okray, president of the Friends of the Warren Public Library, celebrate the dedication of new shelving at the Friends' bookstore July 20.
Photo by Donna Agusti

Scout's shelving project to aid Friends bookstore

BY BRIAN C. LOUWERS
brianlouwers@candgnews.com

WARREN — If the Friends of the Warren Public Library's Bookstore is a hidden gem in the city's Old Village, aspiring Eagle Scout David Pement just helped to polish it.

Pement, 17, of Fraser, said he volunteered at the used bookstore operated by the Friends a few years ago while he worked to achieve Boy Scouting's Citizenship in the Community merit badge.

He said his mother suggested a project to help the book-

store — where all sales benefit the Friends' efforts to assist the Warren Public Library — when the Troop 518 scout began looking for a service project to lead as a requirement to achieve the pinnacle rank of Eagle Scout.

"Our family — they're big readers," Pement said. "My mom had come to the bookstore initially. I thought that would be interesting."

Pement said he came up with the idea of organizing the construction of wooden shelving for the library's ever-revolving racks of used books. He had to get approvals at various levels within the

Pement

Boy Scouts of America and then met with the Friends to talk about the plan.

"I went over to their building, looked around and got some definite ideas what could be done," Pement said. "I had to put it into actual designs."

After his father helped him with the plans, he finalized the necessary approvals and began raising money.

"We had two bottle drives: one

in my neighborhood and one in the neighborhood of a close friend," Pement said.

They also sold six "sponsorships" for his constructed shelving. The sponsors are recognized with nameplates affixed to the wood.

In total, Pement led a crew that designed three stained wood end-cap units to hold books, three matching triangular rolling carts for displaying books and other media, and 16 rectangular wooden boxes that can be stacked to store even more books.

With everything built, Pement presented the Friends of the Warren Public Library with a check for

$89.99 — the balance of the unused funds — at the project's completion.

The Friends welcomed Pement for a formal dedication at the bookstore July 20.

"We just want to make sure that the city of Warren knows that this man worked so hard to help our bookstore," said Naida Okray, president of the Friends of the Warren Public Library. "It is nice and everybody that comes in is just amazed. It spruces up the place. We had all

these metal shelves. Now, we have wooden end caps. He really outdid himself."

Pement said he led about 30 Scouts who worked on the project at some point between mid-March and mid-June.

"I thought it was a lot of work, but it was really awesome, especially when we got to see everything moved in and in use, and we got to see how excited they were," Pement said. "When they first saw the finished product, that was the best part. And then coming back later to see all the ways they put it to use — that was pretty cool.

"It was a long process to get it from the initial idea to, 'Here you go. Here's the finished product,'" Pement said.

The Friends' Bookstore is located at 5959 Beebe St., just east of Mound, between 13 Mile and Chicago roads. The store is open 9 a.m.-noon on Fridays.

Use your library card and check out the savings!

Now your library card gets you even more perks! The Suburban Library Cooperative is celebrating National Library Card Sign-up Month along with area businesses. Use your library card at the following businesses during the month of September to receive great deals!

All American Torch • Backyard Lighting • Sterling Heights • www.allamericantorch.com •
DEAL: use coupon code "library" at checkout to receive a 10% discount

Allegra • Marketing, Print, Mail •
27413 Harper, St. Clair Shores • (586) 774-8880 • www.allegrascs.com
DEAL: 5¢ black ink copies (8.5 x 11), 29¢ full color copies (8.5 x 11) and $2.95 fax (up to 5 pages)

American Pie • Greatest Pizza Show on Earth •
11557 12 Mile Road, Warren • (586) 578-0156 • americanpiepizza.com
DEAL: Free order of Wings or Chicago Style boneless rib bites with a full price admission (no other discounts apply with this promotion)

Aristocat Transportation • Ground Transportation/ Limousine Service •
28880 Lorna Ave, Warren • (586) 574-0700 • www.aristocattransportation.com
DEAL: It will be $25.00 the base rate with a $600.00 hourly booking or more. Must be mentioned at the time of receiving the quote, only valid on new reservations, not valid on special occasions, i.e. Black Tie and must be booked between Sept. 1st and 30th, 2013.

Battery Giant • Batteries for Everything •
20761 Hall Road, Macomb Twp • (586) 783-6000 • batterygiant.com
DEAL: 10% discount

Carpet Direct • Floor Covering Outlet •
16645 E. 14 Mile, Fraser • (586) 533-2405 • www.ecarpetdirect.com
DEAL: 10% off any purchase

Center for Learning Through Rhythm Movement • Whole Brain/Body Repatterning •
50400 Schoenherr, Shelby Twp • (586)566-8883 • www.techaide.org/cltrm
DEAL: One free learning style evaluation; one free brain gym tune-up for whole family any third Saturday of the month

Dairy Maid • Ice Cream Parlor •
31817 Utica Road, Fraser • (586) 294-1660 •
DEAL: Veteran's Free; 10% off total order (close for season Sept. 15, 2013)

Dairy Queen • Ice Cream •
34513 Utica Road, Fraser • (586) 293-1505 •
DEAL: $.50 off blizzard

Fraser Flowers & Gifts • Retail Florist & Gifts •
33054 Garfield, Fraser • (586) 293-2163 • www.fraserflowersandgifts.com
DEAL: $5 off your order of $25 or more

Fraser Grill • Restaurant •
16000 15 Mile Road, Fraser • (586) 293-5030 •
DEAL: A free beverage with meal

Friar's Kitchen & Bakery • Family Restaurant •
3855 E 12 Mile Road, Warren • (586)573-6300 • friarskitchen.com
DEAL: 10% discount

Holiday Pizza & Chuck's Catering • Pizza, pasta, subs salads • 42490 Van Dyke, Sterling Heights •
(586) 739-3600 •
www. holidaypizzachuckscatering.com
DEAL: 15% off any order of $10.00 or more, pick-up only

Jimmy's Coney Grill • Coney Island Family Restaurant •
16651 14 Mile Rd, Fraser • (586) 296-0498 •
jimmysconey.com
DEAL: 15% off your purchase

Jovan's Restaurant • Restaurant •
15 Mile and Dodge Park, Sterling Heights •
(586) 939-0260 •
DEAL: 10% off bill

Kensler Coaching Resources • Life Coaching/Body/
Mind Repatterning •
48567 Roma Valley Dr., Shelby Twp, (586)206-7150 •
techaide.org/cltrm
DEAL: Introductory free 1 hr. phone coaching session;
½ Price Touch for Health back pain release session

Lakeside Budget Storage • Storage Unit Rental &
U-Haul Dealer •13120 Hall Rd, Sterling Heights •
(586) 726-9292 •
www.lakesidebudgetstorage.com
DEAL: 10% off storage rentals

Leo's Coney Island • Restaurant •
15198 E 13 Mile Road, Warren • (586)779-7930 •
DEAL: 10 % discount

Michelle's Restaurant • Restaurant •
31920 Van Dyke, Warren • (586-795-1665) •
DEAL: 10% discount- dine in only at Michelle's
Restaurant

Plumbrook Auto Care • Auto Repair •
43753 Utica Road, Sterling Heights • (586) 739-1500 •
DEAL: Full service oil change 5W30-10W30 most
vehicles $16.95. Save on repair $10 off $100, $20 off
$200, $30 off $300

Ram's Horn of Warren • Family Dining Restaurant •
30500 Dequindre Road, Warren • (586) 573-6770 •
www.ramshornrestaurants.com
DEAL: 15% off entire bill excluding specials

Reindel True Value Hardware • Hardware •
32916 Utica Road, Fraser • (586)293-3180 •
DEAL: 10% off regular priced items only;
Excludes: Amsoil or firearm related items

Shelby Lanes • Bowling Center •
50721 Van Dyke, Shelby Township • (586) 731-4800 •
www.shelbylanes.net
DEAL: Buy 2 games, get one free

Shelby Martial Arts Academy • Martial Arts Classes •
50400 Schoenherr Road, Shelby Twp. • (586)566-8883 •
shelbyckd.com
DEAL: one free class and fourth month free with a 3
month trial membership

Silver Fox Florist & Gifts • Flowers & Gifts •
38341 Dodge Park, Sterling Heights • (586) 979-9039 •
www.silverfoxflorist.com
DEAL: 10% off

Sterling Van Dyke Credit Union • Financial Institution •
39139 Mound Road, Sterling Heights •
(586) 264-1212 • www.svdcu.org
DEAL: Receive $10 referral deposit when opening
A new account or financing a new loan

The Curve Haircolor Studio • Salon Specializing in
Haircolor •16649 E. 14 Mile, Fraser • (586) 298-6785 •
www.curvehaircolorstudio.com
DEAL: $20 off your first hair color service. New clients
only. Cannot be combined with any other offer

Tim Hortons-Fraser • Coffee & Donuts •
15728 15 Mile Road, Fraser • (586)294-0332 •
DEAL: 10% discount or free donut with medium or
large drink

Viviano Flower Shop • Florist •
32050 Harper Ave, St. Clair Shores • (586) 293-0227 •
viviano.com
DEAL: $5.00 off $35.00 purchase- use coupon code
37XPZU. Only one coupon per customer, per visit,
cannot be combined with any other offer or discount.
New orders only